COOKIE POLICY HATO BV

1. GENERAL

HATO BV uses cookies on its website. All data we extract from these cookies is anonymous and is only used to understand the visitors' experience on the website in order to improve the performance and user-friendliness of the website.

HATO BV has the right to adjust this cookie policy and publish a new version on the website. Please check the website and cookie policy page regularly to remain aware of any changes. **As soon as a new cookie policy comes into effect, we will again ask for your permission to use cookies.**

The new EU legislation requires us to let you know how we use cookies. **The text below explains what cookies are and what we use them for on our site.**

2. WHAT IS A COOKIE?

A cookie is a **small text file** that is sent from a website and stored locally on the visitor's hard drive while surfing a website. When the visitor comes back later to browse the same website, the website can retrieve the data stored in the cookie. In this way, the website is aware of the visitor's previous activity.

Cookies were designed as a reliable mechanism for websites to remember the status of the website or visitors' previous activity. They help us to optimize your visit to the website, to remember technical choices (e.g. choice of language) and to show more relevant services and offers.

Cookies may include: clicking on certain buttons, logging into a website or recording the pages visited by the user, including months or years ago. Although cookies cannot contain viruses and are unable to install malware on the host computer, tracking cookies and especially third-party tracking cookies are often used to compile long-term data from individuals' browsing history. (This caused great concern about privacy among European and U.S. legislators and gave rise to action in 2011).

If you would like to consult the website, HATO BV advises you to enable cookies. If you prefer not to, you are of course free to disable them.

This website uses different types of cookies:

STRICTLY NECESSARY COOKIES:

These cookies are essential in order to navigate the website and use its functions. Without these cookies, some parts of the website may not work, or not work optimally. These cookies do not collect information that can be used for marketing purposes or that remembers your browsing history.

FUNCTIONAL COOKIES:

These cookies store certain choices and changes you make on the site (such as your language preference) to provide you with a better, more personalized browsing experience. The information collected by these cookies is stored anonymously.

TRACKING COOKIES:

These cookies will survive user sessions. If the maximum duration of a permanent cookie is set to 1 year, the initial value within that year included in that cookie will be sent back to the server each time the user visits the server. This is done in order to store essential information (such as how the user initially came to the website). That is why they are called tracking cookies. For example, when you have chosen the desired language, the website will record your preference in a permanent cookie and store it on your browser. When you subsequently revisit the website, the website will use that permanent cookie to ensure that the content is displayed in your preferred language.

PERFORMANCE COOKIES:

These cookies help to improve the performance of the website and thus provide a better user experience. HATO BV uses Google Analytics, a popular web analytics service provided by Google Inc. Google Analytics uses cookies to help HATO analyse how visitors use the website. It registers visitor numbers and gives HATO BV information about the visitor behavior in its entirety–such as the typical duration of a visit to the website or the number of pages that a user views on average.

THIRD-PARTY COOKIES:

To support its forms of communication, HATO BV has anchored its content in social media channels such as YouTube, Facebook, Twitter and LinkedIn. HATO BV also uses the sharing options on social networks. The channels that HATO BV uses may contain cookies from these websites. HATO BV does not monitor these. If you would like more information about these cookies, please consult the relevant websites of these 'third parties'.

3. LIST OF COOKIES USED BY THE WEBSITE

The table below lists the cookies that HATO BV uses and the type of information they store.

Cookie	Goal cookie	Lifespan
Sessies cookie	Saves session information	Unitl browser is closed
Cookie Agreed/consent cookie	This cookie checks whether the cookie policy is approved	2 weeks
Google Analytics	We use Google Analytics to measure the efficiency of our marketing efforts.	2 years
Hubspot: hs-messages-is-open	This cookie is used on the visitor UI side so HubSpot can determine/save whether the chat widget is open for future visits. It resets after 30 minutes to re-close the widget after 30 minutes of inactivity	30 min.
Hubspot: messagesUtk	Saves chat history	/
Hubspot: __hssrc	Whenever HubSpot changes the session cookie, this cookie is also set. We set it to 1 and use it to determine if the visitor has restarted their browser. If this cookie does not exist when we manage cookies, we assume it is a new session.	Until browser is closed
Hubspot: __hstc	The main cookie for tracking visitors. It contains the domain, utk (see below), initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).	2 years
Hubspot: __hssc	This cookie keeps track of sessions. This is used to determine if we should increment the session number and timestamps in the __hstc cookie. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.	30 min.
Hubspot: hubspotutk	This cookie is used for to keep track of a visitor's identity. This cookie is passed to HubSpot on form submission and used when de-duplicating contacts.	10 years
Drupal core: Drupal.tableDrag.showWeight	This cookie determines whether a numeric weight is shown when a table is dragged.	23 days

Drupal core: Drupal.toolbar.collapsed	This cookie is set in order to control toolbar visibility.	/
Drupal core: Has-JS	This cookie determines whether the user has Javascript enabled.	Until browser is closed
Hotjar: _hjIncludedInSample	Hotjar cookie. This session cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate funnels.	1 year
Hotjar: _hjMinimizedPolls	Hotjar cookie. This cookie is set once a visitor minimizes a Feedback Poll widget. It is used to ensure that the widget stays minimizes when the visitor navigates through your site.	1 year
Hotjar: _hjClosedSurveyInvites	Hotjar cookie. This cookie is set once a visitor interacts with a Survey invitation modal popup. It is used to ensure that the same invite does not re-appear if it has already been shown.	1 Year

4. DISABLING COOKIES

If you prefer HATO BV not to use cookies when you visit the website, please configure your browser so that cookies are not accepted. Please note that if you disable cookies, you may no longer have access to certain features of our website and/or this may have consequences for the functioning of the website.

It is possible to select a setting in your browser that shows a message when a website installs a cookie on your computer. This enables you to choose whether to accept or block the cookie. You can also choose to block all cookies. Because different browsers all function in different ways, it is best to check the 'Help' menu to find the setting of your browser.

5. CONTACT DETAILS HATO BV

HATO BV

Handelsstraat 31

6135 KK Sittard (The Netherlands)

info@hato.lighting

Last update: 6-8-2018